

## OFFICIAL MISS ONELIFE JUDGE PACKAGE



- The Official MISS ONELIFE Judge promotion will be done on local (in Bucharest), national (in Romania) and international (in more than 190 countries) level, to an audience of 20 to 50 million people, according to the event's promotional plan:
  - The name of the Official MISS ONELIFE Judge in predetermined position in all the promotional materials used by the organizers mentioning the MISS ONELIFE Official Panel Of judges: official website, Facebook, Instagram, Youtube, official photos and videos, press, stage screens at the MISS ONELIFE 2019 Grand Coronation Show, LIVE broadcast of the MISS ONELIFE 2019 Grand Coronation Show, etc.
  - The Official MISS ONELIFE Judge name will be announced twon times by the MISS ONELIFE 2019 Grand Coronation Show host one time during the event (audience 500 spectators and several million viewers of the LIVE or recorded broadcast).
  - The name of the Official MISS ONELIFE Judge with a link to his website, promoted:
    - ♦ For unlimited time on the MISS ONELIFE official website: [www.missonelife.com](http://www.missonelife.com)
    - ♦ For unlimited time (forever) on the official Instagram page [www.instagram.com/missonelife](http://www.instagram.com/missonelife) PLUS 1 month of promotion on the Instagram pages of all the 30 contestants - a total of 31 Instagram pages.
    - ♦ For unlimited time in the OneLife and DealShaker network (audience 16 million people in 194 countries).
- We accept the Official MISS ONELIFE Judge to accompany the group of organizers, contestants, press, etc. during the day-to-day activities of the training camp before the MISS ONELIFE 2019 Grand Coronation Show.
- We offer to the Official MISS ONELIFE Judge 2 free invitations at MISS ONELIFE 2019 Grand Coronation Show.
- The Official MISS ONELIFE Judge will be awarded at the MISS ONELIFE 2019 Grand Coronation Show, receiving on stage from the MISS ONELIFE organizers as gratitude and international recognition for his support, a luxury Trophy Plaque.
- The Official MISS ONELIFE Judge can give in the MISS ONELIFE 2019 Grand Coronation Show a special prize, awarding personally on stage the contestant chosen only by him, the winner's sash, all official press releases and all media channels that will announce the winners, this prize will be presented like: "Special Prize – awarded by the Official MISS ONELIFE Judge’s Name" as for example "DealShaker Special Award – awarded by John Smith".
- We grant the right to use the "MISS ONELIFE" trademark for 12 months, to be used by the Official MISS ONELIFE Judge in all its advertising materials in predefined forms, such as "John Smith – Official Judge of the MISS ONELIFE 2019".
- The name of the Official MISS ONELIFE Judge, his website or images of his activity, will be viewed by 20 to 50 million people applying the following promotional plan:
  - Including this information in all the official press releases, during and after the MISS ONELIFE 2019 Grand Coronation Show by the MISS ONELIFE organizers on Facebook, Instagram, Youtube, printed and online press, etc..
  - Each of the 30 contestants will write a positive review on his Facebook page.
  - Each of the 30 contestants will promote verbally and visually the Official MISS ONELIFE Judge in at least 1 live video on Facebook and Instagram – in total on 62 Facebook pages and 31 Instagram profiles.
- Other promotional advantages or benefits of the Official MISS ONELIFE Judge may be mutually agreed.

**Cost: 200.000 euro - 100% in ONE (13.355 ONE)**

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